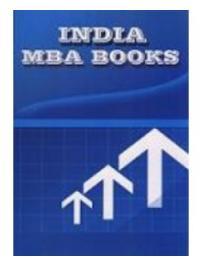
Economic analysis for business



Brand: Mehta Solutions **Product Code:** dba7103 **Weight:** 0.00kg

Price: Rs340

Short Description Economic analysis for business SOLVED PAPERS AND GUESS

Description

Economic analysis for business SOLVED PAPERS AND GUESS

Product Details: anna university Economic analysis for business SOLVED PAPERS AND GUESS

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2018-19

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **anna university** book solutions now mehta solutions brings top solutions for **anna university Economic analysis for business BOOK** contains previous year solved papers plus faculty important questions and answers specially for **anna university** .questions and answers are specially design specially for **anna university** students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

FULLY SOLVED BOOK

DBA 7103 Economic analysis for business

UNIT I INTRODUCTION - The themes of economics – scarcity and efficiency – three

fundamental economic problems – society's capability – Production possibility frontiers

(PPF) – Productive efficiency Vs economic efficiency – economic growth & stability –

Micro economies and Macro economies – the role of markets and government – Positive Vs negative externalities.

UNIT II CONSUMER AND PRODUCER BEHAVIOUR - Market – Demand and Supply –

Determinants – Market equilibrium – elasticity of demand and supply – consumer behaviour – consumer equilibrium – Approaches to consumer behaviour – Production

_

Short-run and long-run Production Function – Returns to scale – economies Vs diseconomies of scale – Analysis of cost – Short-run and long-run cost function – Relation between Production and cost function.

UNIT III PRODUCT AND FACTOR MARKET - Product market - perfect and imperfect

market – different market structures – Firm's equilibrium and supply – Market efficiency – Economic costs of imperfect competition – factor market – Land, Labour and capital – Demand and supply – determination of factor price – Interaction of product and factor market – General equilibrium and efficiency of competitive markets.

UNIT IV PERFORMANCE OF AN ECONOMY – MACRO ECONOMICS - Macroeconomic aggregates – circular flow of macroeconomic activity – National income determination – Aggregate demand and supply – Macroeconomic equilibrium – Components of aggregate demand and national income – multiplier effect – Demand side management – Fiscal policy in theory.

UNIT V AGGREGATE SUPPLY AND THE ROLE OF MONEY - Short-run and Long-run

supply curve – Unemployment and its impact – Okun's law – Inflation and the impact –

reasons for inflation – Demand Vs Supply factors –Inflation Vs Unemployment tradeoff

– Phillips curve –short- run and long-run –Supply side Policy and management-Money

market- Demand and supply of money – money-market equilibrium and national income

– the rol e of monetary policy

Details 1. Books by courier

- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product : largest selling